

CORPORATE SOCIAL RESPONSIBILITY POLICY

The Company's focus has always been to contribute to the sustainable development of the society and environment, and to make our planet a better place for future generations

OBJECTIVES

Company CSR Policy intends to:

1. Strive for economic development that positively impacts the society at large with minimal resource footprint.
2. Embrace responsibility for the Company's actions and encourage a positive impact through its activities on hunger, poverty, malnutrition, environment, communities, stakeholders and the society.

FOCUS AREAS

In accordance with the requirements under the Companies Act, 2013, Company CSR activities, amongst others, will focus on:

- 1. HUNGER, POVERTY, MALNUTRITION AND HEALTH:** Eradicating extreme hunger, poverty and malnutrition, promoting preventive healthcare and sanitation and making available safe drinking water.
- 2. EDUCATION:** Promoting education, including special education and employment-enhancing vocational skills especially among children, women, elderly and the differently abled, and livelihood enhancement projects; monetary contributions to academic institutions for establishing endowment funds, chairs, laboratories, etc., with the objective of assisting students in their studies.
- 3. RURAL DEVELOPMENT PROJECTS:** Strengthening rural areas by improving accessibility, housing, drinking water, sanitation, power and livelihoods, thereby creating sustainable villages.
- 4. GENDER EQUALITY AND EMPOWERMENT OF WOMEN:** Promoting gender equality and empowering women; setting up homes, hostels and day care centres for women and orphans; setting up old age homes and such other facilities for senior citizens; and adopting measures for reducing inequalities faced by socially and economically backward groups.
- 5. ENVIRONMENTAL SUSTAINABILITY:** Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro-forestry, conservation of natural resources and maintaining the quality of soil, air and water.
- 6. NATIONAL HERITAGE, ART AND CULTURE:** Protecting national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promoting and developing traditional arts and handicrafts.

UNDERTAKING CSR ACTIVITIES

Company will undertake its CSR activities, approved by the CSR Committee, through various Foundation or such other entity/organization as approved by the CSR Committee

The surplus arising out of the CSR activities, projects or programs shall not form part of the business profit of the Company

LOCATION OF CSR EFFORTS

The CSR committee will decide on the locations for CSR activities.

COMPOSITION OF CSR COMMITTEE

The CSR Committee shall consist of the following directors:

1. Mr. Anand Arya Chairman
2. Ms. Rukmani Iyer Member
3. Mr. Janardhan Joshi Member

RESPONSIBILITIES OF THE COMMITTEE

1. Formulating and recommending to the Board of Directors the CSR Policy and indicating activities to be undertaken,
2. Recommending the amount of expenditure for the CSR activities, and
3. Monitoring CSR activities from time to time.

GOVERNANCE

The Company through a registered trust or a registered society can undertake CSR activities as per the provisions of the Companies Act, 2013. Accordingly, Foundation or registered Society (appointed by the committee) shall assist the CSR Committee in identifying the areas of CSR activities, programs and execution of initiatives as per defined guidelines and reporting the progress of deployed initiatives and in making appropriate disclosures (internal/external) on a periodic basis.

EFFECTIVE DATE

This policy is effective from April 1, 2014.

CONTACT

For queries related to the CSR Policy, please write to us at: blueblends.ho@gmail.com