

SHAREHOLDERS' COMMUNICATIONS AND INVESTOR RELATIONS POLICY

GENERAL POLICY

Blue Blends (India) Limited (The Company) provides shareholders and other parties in the financial markets with equal and simultaneous information about matters that may influence the share price. The contacts between the Board of Management on the one hand and investors and analysts on the other are carefully handled and structured, and the company will not engage in any acts that compromise the independence of analysts in relation to the company and vice versa.

The Company communicates with all of its investors through organizing or attending meetings such as the Annual General Meetings of shareholders. Furthermore, the company publishes an annual report, quarterly reports and press releases.

Briefings are given to update the market after each quarterly announcement [corporate website](#). Meetings with investors (bilateral and general) are being held to ensure that the investment community receives a balanced and complete view of the company's performance and the issues faced by the business, while always observing applicable rules concerning selective disclosure, equal treatment of shareholders and insider trading.

This Policy is subject to regular review by the senior management and Board of Directors of the Company (the "Board") to ensure its effectiveness. Updates and amendments (as appropriate) will be made to reflect current best practices in our communication with Shareholders and the investment community.

NO OFFER TO INVESTOR/ANALYSTS

The policy does not aim to offer for sale to the investors and/or analysts the securities of the Company in any jurisdiction including but not limited to India through the subscription of or solicitation or invitation of any offer to buy of subscription for its securities

SPOKEPERSONS

The Company will only communicate through our officially nominated spokespersons, who will also maintain and conduct regular dialogue sessions with shareholders to seek and understand their views, as well as to answer queries made by the investors or media

REPORTING AND DISCLOSURES

Company promptly disseminates Price Sensitive Information and Quarterly Financial Statements respectively to the Stock Exchanges prior to posting the same and other relevant information on its websites 'www.blueblends.com', informing analysts and the investor community.

Furthermore, the Company provides the investor and analyst's community with information on matters that may influence the share price by way of event based disclosure. All the market participants will have equal access to this information. The relevant information relating to Investors and analysts is available on the company's websites under the tab 'Investor Relations'

The Company actively engages its Shareholders and the investment community via:

1. Annual General Meeting ("AGM") and Extraordinary General Meeting ("EGM") if necessary;
2. Site and property visits;
3. Annual Reports;
4. News Releases and Statements;
5. Notices of, and explanatory memoranda for AGMs and EGMs; and
6. Corporate Website (www.blueblends.com)

TRADING WINDOW

Company generally closes its trading Window in relation to;

1. Declaration of Financial Results (Quarterly and Annual);
2. Board Meeting for declaration of Dividend (Annual and Interim);
3. Issus of Securities by way of Public/Rights/Bonus, etc.;
4. Any major expansion plans or execution of new projects;
5. Amalgamation, mergers, takeover and buy-back;
6. Disposal of whole or substantial whole of the undertaking; and
7. Any changes in policies, plans and operations of the company which impacts the share price.

The "TRADING WINDOW" will be opened 48 hours after the information referred to above be made public.

RUMORS: NO COMMENT POLICY

Rumors concerning the business and affairs of the company may circulate from time to time. The Company general policy is not comment upon such rumors. When it is learned that rumors about the company are circulating, Designated Officers should state only that it is Company policy to not comment on rumors. If the source of the rumors is found to be internal, the legal department should be consulted to determine the appropriate response.

However, company may comment on market rumors on exceptional basis when this is required by rules and regulations to clarify/rectify incorrect information that may have a material impact on the share price of the company.

ATTENDANCE AT GENERAL MEETING

Members of the Board, the Company's senior management and the external auditors of the Company are in attendance at all general meetings to address Shareholders' queries. Shareholders are given the opportunity to communicate their views on various matters affecting the Company

CORPORATE WEBSITE

The Company maintains a corporate website (www.blueblends.com). The Company's business developments and operations, financial reports, announcements, news releases and other information are posted on its corporate website. Both current information and archives of previously released information and announcements can be found under the "Investor Relations" section of the corporate website.

SHAREHOLDER PRIVACY

The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent unless required by law

CONTACTS

Shareholders can contact our Registrar and Share Transfer Agent at the following addresses:

PURVA SHAREREGISTRY (INDIA) PVT. LTD.,
9, Shiv Shakti Industrial Estate,
J. R. Boricha Marg, Lower Parel East,
Mumbai-400011
022-23012518/23018261
busicomp@gmail.com

KUSHALRAJ SONIGDA
Company Secretary
2nd Floor, JBF House, Old Post Office lane,
Kalbadevi Road, Mumbai-400002
022-22085951
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